



ASEA<sup>®</sup> VIA<sup>™</sup>

THE WAY TO WELLNESS



# ASEA VIA

Long-term health depends on proper nutrition. But even the most deliberate food choices may not give you the nutrients you need to stay healthy. Supplements can be a great way to fill in the gaps.

Are your supplements doing what you think they're doing?

ASEA VIA is what its name suggests: the pathway to complete, long-term wellness. The nutrients in this line of supplements deliver the nutritional foundation for true, complete wellness.

**ASEA VIA Source™**, a whole-food and micronutrient complex

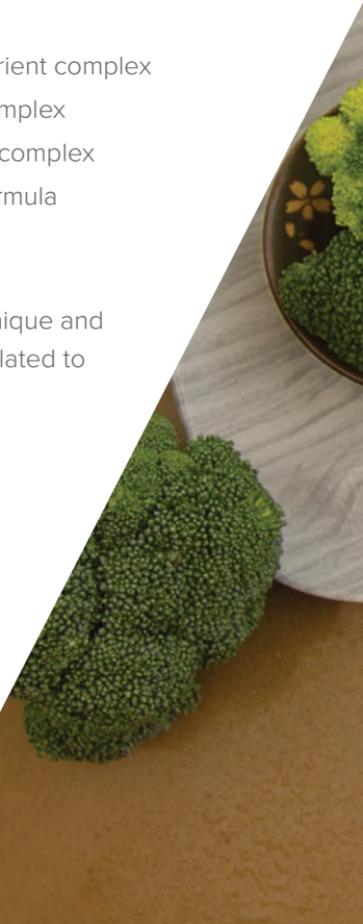
**ASEA VIA Biome™**, a probiotic and prebiotic complex

**ASEA VIA LifeMax™**, an active lifestyle support complex

**ASEA VIA Omega™**, a heart, brain and vision formula

## Look for BioVIA™ on the label

Each product in the ASEA VIA line contains a unique and proprietary complex of nutrients specially formulated to maximize your nutritional benefits.





ASEA VITA  
**SOURCE**  
WHOLE FOOD AND MICRONUTRIENT COMPLEX

Content:  
90 Capsules  
107.82 g e

With Omega-3 fatty acids  
from high quality fish oils

ASEA VITA  
**BIOME**  
PROBIOTIC AND PREBIOTIC COMPLEX

Content:  
90 Capsules  
91.30 g e

ASEA VITA  
**LIFEMAX**  
ACTIVE LIFESTYLE SUPPORT COMPLEX

Content:  
90 Capsules  
80.64 g e

Food Supplement  
with Vitamins

ASEA VITA  
**OMEGA**  
HEART, BRAIN AND VISION FORMULA\*

Content:  
90 Capsules  
60.0 g e

Food Supplement  
with Vitamins and  
Omega-3 fatty acids



## ASEA VIA SOURCE

### Whole Food and Micronutrient Complex

While it's true that you can mimic a natural vitamin's chemical makeup, the question is whether your body can completely assimilate it the same way it does whole-food sources of nutrition.

ASEA® VIA™ Source isn't just chemical compounds that check the right nutrient boxes. It's made from the whole foods that naturally supply those nutrients.

In much the same way that a plant converts nutrients from soil into an edible form, the vitamins and minerals in VIA Source come from a plant-based glycoprotein ferment. This process creates a protein matrix—a stable food form that the body recognizes.

- ▶ Supports general nutrition and wellness throughout the body.
- ▶ Aids in the assimilation of nutrients with the proprietary BioVIA™ Source Complex.
- ▶ Provides nutrient building blocks to work in tandem with ASEA's patent-based redox technology.

ASEA VIA Source is a proprietary blend of meticulously sourced whole foods, vitamins, minerals, phytonutrients, organic superfoods, trace minerals, and enzymes and features ASEA's proprietary BioVIA™ Source Complex, which delivers the necessary components to ensure maximum bioavailability.

## BioVIA Source Complex

ASEA VIA Source contains BioVIA Source Complex, a unique blend of enzymes specifically formulated into a proprietary complex shown to optimize nutrient absorption.



# ASEA VIA BIOME

## Probiotic and Prebiotic Complex

The billions of microbes living in your gut form your microbiome—a unique community of organisms whose job it is to interact with each other. The various microorganism species work to keep your intestinal flora in balance, protecting you from invasive bacteria and helping to extract nutrients from your food.

Your overall well-being depends on the microbiome being in harmony with your body. Disruptions from things like medications, environmental toxins, illness, unbalanced diet, and food intolerances can interrupt that balance with adverse effects.

Expertly formulated, VIA Biome contains a whopping 16 probiotic strains as well as prebiotics, a vital precursor to nourishing the microbiome.

- ▶ Functions as synbiotic product
- ▶ Contains 16 unique probiotic strains for maximum benefit

## BioVIA Biome Complex

ASEA VIA Biome contains BioVIA™ Biome Complex, a blend of prebiotics carefully formulated with slippery elm to act as food for human intestinal flora, helping to establish a favorable environment for them to flourish.



**FOS (FRUCTOOLIGOSACCHARIDE)**

A naturally occurring soluble fiber that fertilizes beneficial bacteria in the colon.

**XOS (XYLOOLIGOSACCHARIDE)**

A prebiotic that helps the body maintain beneficial organisms in the digestive system.

**GOS (GALACTOOLIGOSACCHARIDE)**

Shown to naturally increase gut flora populations of bifidobacteria and lactobacilli.

**SLIPPERY ELM**

Adds a protective layer that helps probiotics adhere to the intestinal wall, keeping them in contact with prebiotics for longer.



## ASEA VIA LIFEMAX

### Active Lifestyle Support Complex

Distress is an everyday reality for your cells—something you want to counterbalance, as cells are the foundation of the human body. Whether it comes from injuries or environmental toxins, all of it can lead to oxidative stress that can affect your cells. You can't escape your environment, and you can't evade aging, but you can help minimize their effects.

We formulated VIA LifeMax for optimum cellular efficacy with ingredients that support an active lifestyle and vitality at any stage of life.

VIA LifeMax is a source of Selenium, which contributes to the:

- ▶ normal function of the immune system
- ▶ maintenance of normal hair and nails
- ▶ protection of cells from oxidative stress

## BioVIA LifeMax Complex

VIA LifeMax is formulated with BioVIA™ LifeMax Complex, a proprietary blend that includes a specialized extract of pomegranate, which is naturally high in antioxidants.

French melon, astragalus, and gotu kola have been used for centuries in Europe and Asia to support wellness.



# ASEA VIA OMEGA

## Heart, Brain and Vision Formula

Omega-3 fatty acids are valuable polyunsaturated fatty acids found in fresh fish. They play a particularly important role in health. Physiologically, the most important of these fatty acids are eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA). The human body cannot make adequate amounts of these on its own, so they must be ingested. Because the typical diet is lacking in these important fatty acids, additional intake is important, either through balanced diet or supplementation.

Insufficient omega-3 fatty acids in the diet combined with too much intake of omega-6 fatty acids is believed to contribute to a variety of common health concerns. ASEA VIA Omega is made from the freshest fish oil in the industry, wild-caught from a natural, sustainable source, and provides both EPA and DHA in natural ratios to aid in absorption.

- ▶ DHA contributes to the maintenance of normal brain and vision function
- ▶ EPA and DHA contribute to the normal function of the heart
- ▶ Provides natural EPA and DHA ratios to aid in absorption

### **BEST-IN-CLASS QUALITY INGREDIENTS:**

- ▶ Wild-caught Alaskan pollock fish oil for omega-3 benefits
- ▶ Purest natural sea buckthorn oil obtained through a super critical fluid extraction process
- ▶ Cold-pressed pomegranate seed oil as an omega-5 source
- ▶ Astaxanthin for its powerful antioxidant capabilities
- ▶ Lemon oil from naturally growing plant cultivations, extracted without chemical solvents



ASEA<sup>®</sup> VIA<sup>™</sup>

# OMEGA

HEART, BRAIN AND VISION FORMULA<sup>®</sup>

Content:  
60 Capsules  
60,0 g e

Food Supplement  
with Wild Alaska  
Pollock Fish Oil



ASEA VIA  
**SOURCE**  
WHOLE FOOD AND MICRONUTRIENT COMPLEX  
with Chromium

Content:  
100 Capsules  
107.82 g e

ASEA VIA  
**BIOME**  
PROBIOTIC AND PREBIOTIC COMPLEX  
with Lactobacillus

Content:  
90 Capsules  
51.30 g e

## Intuitive, Bioavailable Nutrition

ASEA VIA answers the demand for effective supplements. These cutting-edge products are different from anything else out there with all-natural, highly bioavailable nutrients.

Each ASEA VIA product is formulated for maximum bioavailability and works together with ASEA's patent-based redox technology and other VIA products for complete wellness and nutrition.





## **REDOX TECHNOLOGY + ASEA VIA**

The ASEA VIA line of nutritional supplements is expertly formulated to work in tandem with ASEA's patent-based redox technology and other VIA products.

The four unique ASEA VIA food supplement formulations deliver easy access to essential nutritional building blocks, provide better balance of the microbiome, and support an active lifestyle at any stage of life.

These supplements are available only from ASEA.





ARA VITOL  
**LIFEMAX**  
LIFE SUPPORTING NUTRITION

ARA VITOL  
**SOURCE**  
SUPPORTING NUTRITION

ARA VITOL  
**BIOME**  
SUPPORTING NUTRITION

ARA VITOL  
**OMEGA**  
SUPPORTING NUTRITION

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