

LIFEMAX[™]

ACTIVE LIFESTYLE SUPPORT COMPLEX

ASEA VIA LifeMax food supplement is a source of selenium and contains 16 distinctive natural plants and mushrooms. This comprehensive supplement features the proprietary BioVIA[™] LifeMax complex and supports an active lifestyle. Selenium contributes to the protection of cells from oxidative stress, and the normal function of the immune system.

The ASEA VIA line of nutritional supplements is expertly formulated to work in tandem with ASEA's patent-based redox technology and other VIA products.

ASEA VIA LIFEMAX DETAILS

VIA LifeMax is formulated with BioVIA LifeMax complex, a proprietary formulation that includes a specialized extract of pomegranate which is naturally high in antioxidants. French Melon has a long history of consumption in Europe as well. LifeMax also features a patented extract of the herbs astragalus and gotu kola, which have been traditionally used in China for centuries.

WHAT MAKES ASEA VIA LIFEMAX UNIQUE?

The cells in our bodies are the foundation of health. But they're also subjected every day to insults, including injury, toxins, and oxidative stress. VIA LifeMax is formulated with ingredients that support an active lifestyle at any stage of life.

KEY FEATURES

- > Works synergistically with ASEA's patent-based redox technology.
- > Includes ASEA's proprietary BioVIA[™] LifeMax[™] Complex, an exclusive blend of specialized pomegranate, French melon extract, astragalus, and gotu kola.
- > 100% vegan
- > Non-GMO
- > Gluten-free
- > 100% plant cellulose capsules
- > Does not contain dairy, egg, fish, shell fish, tree nuts, wheat, peanuts or soy.



90 Capsules

Pricing can be found in your virtual office library.

CONSUMPTION RECOMMENDATIONS

Consume 3 capsules daily. Do not exceed the daily recommended portion. Food supplements shall not be used as a substitute of a varied and balanced diet. Store in a dry and cool place. Store out of reach of young children. Pregnant or nursing women should consult a physician before using.

KEY INGREDIENTS IN VIA LIFEMAX

Broccoli Seed Extract

Cruciferous vegetables are known by nutritional experts and scientists alike to be superfoods featuring secondary plant metabolites. This specialized extract of broccoli sprouts contains 25% indole-3 carbinol.

Turmeric

Standardized to 95% curcuminoids, this turmeric extract is a powerful botanical and contains curcumin.

Muscadine Grape Skin

Naturally high in resveratrol, muscadine grape skin offers 40 times the antioxidant activity of other grape species. It has been shown to contain high polyphenol levels, as anthocyanins, tannins, catechins, and ellagic acid.

Green Tea

This sought-after superfood is a nutritional powerhouse and has a high concentration of Epigallocatechingallat, which has very strong antioxidative effects.

Bilberry

This hand-selected berry is full of phytonutrients and features high concentrations in flavonoids, anthocyanidin, and catechins.

Alpha-lipoic Acid

This acid is a universal antioxidant.

Agaricus blazei and Maitake

These unique mushrooms contain high level of antioxidant active substances.

Selenomethionine

This is a naturally occurring amino acid which contains Selenium that contributes to the protection of cells from oxidative stress, and the normal function of the immune system.

BioVIA™ LifeMax Complex

Thanks to its carefully chosen ingredients ASEA's proprietary BioVIA™ LifeMax Complex supports an active lifestyle, by featuring a patented pomegranate extract, French melon extract, astragalus and gotu kola extracts.

DID YOU KNOW?

- > LifeMax is a source of Selenium which contributes
 - to the normal function of the immune system,
 - to the maintenance of normal hair and nails, and
 - to the protection of cells from oxidative stress.

NUTRIENTS	Amounts per portion (3 capsules)	% NRV *
Selenium	90 µg	164%

*NRV = Nutrient Reference Value according to European food information regulation

FOR MORE INFORMATION,
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Ingredients: Rice Powder (filling material), Hydroxypropylmethylcellulose (capsule material), *Centella asiatica*, *Astragalus membranaceus*, Grape Seed, Pomegranate, Turmeric, Alpha Lipoic Acid, Green Tea Leaf, Bilberry Extract, Bamboo Silica (flow agent), Dicalcium Phosphate, Maitake, Cordyceps, Agaricus, Reishi, Lion's Mane, Maltodextrin (bulking agent), Broccoli Seeds, Melon Extract, L-Selenomethionine.