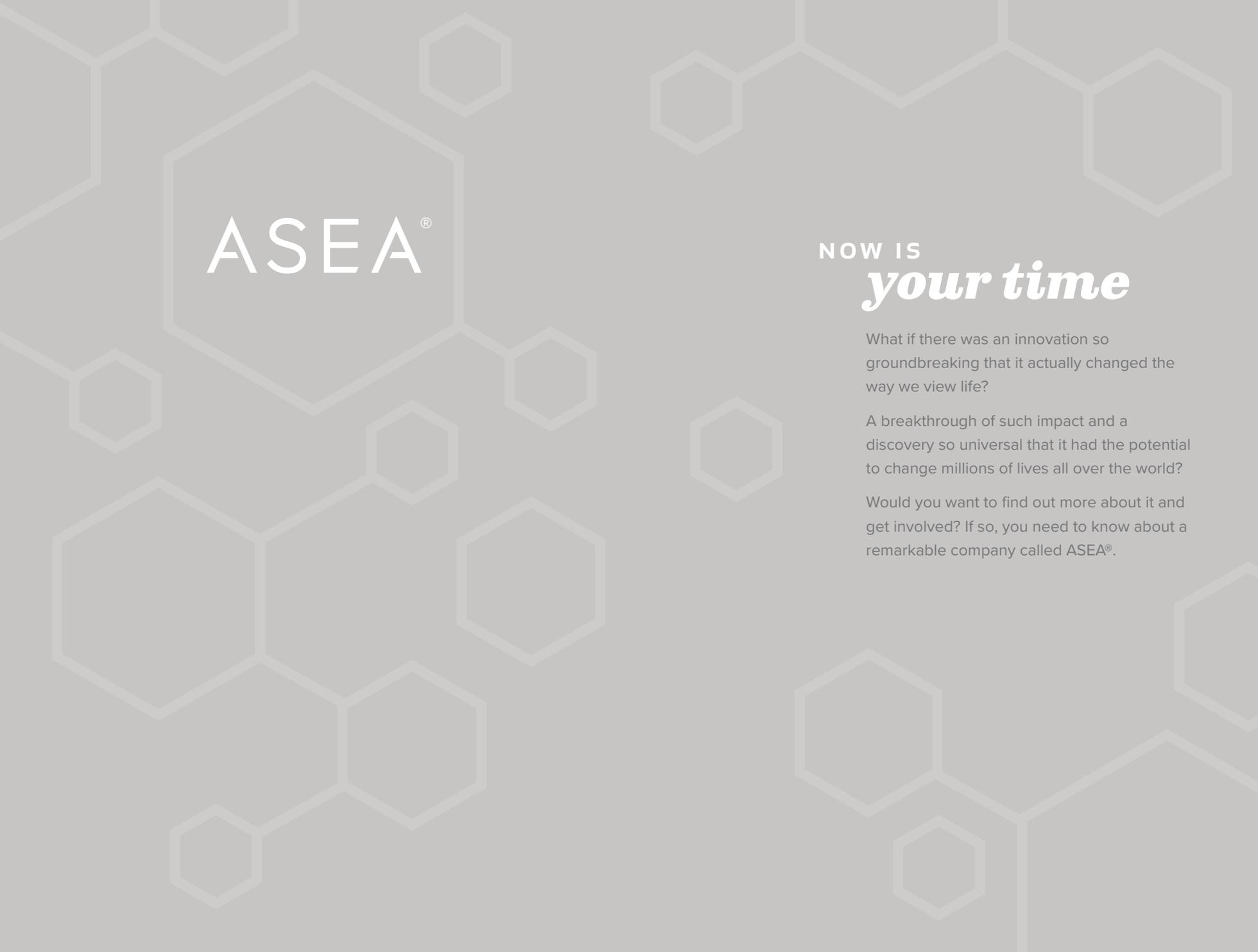


# ASEA<sup>®</sup>

THE  
OPPORTUNITY



EUROPE | ENG



ASEA®

NOW IS  
***your time***

What if there was an innovation so groundbreaking that it actually changed the way we view life?

A breakthrough of such impact and a discovery so universal that it had the potential to change millions of lives all over the world?

Would you want to find out more about it and get involved? If so, you need to know about a remarkable company called ASEA®.



## THE TECHNOLOGY OF *redox signalling*

Understanding the power of this breakthrough means finding out about a process concerning all of us. It's called redox signalling, and if you've never heard of it, you're not alone. Most people haven't, even though it's going on in your own body, right this very minute.

The function of every cell in the body relies on something called redox signalling – cellular messages that help support communication within the cells, with the aim to protect and rejuvenate them and keep them functioning optimally. Redox signalling is vital to every major system of the body – such as the skin. Remember, the skin is the largest organ of the body.

## A CATEGORY, CREATED

As environmental influences inundate our lives and weaken our defences, normal cellular function declines. Even if you look and feel perfectly healthy, you're continuously losing the ability to make Redox Signalling Molecules. As we age every day we wake up with fewer Redox Signalling Molecules. The communication pathways that keep our body organs in peak shape begin to fail.

You can always tell whether you are well or not by your skin. Skin care is important, since our skin, the largest organ in our body, must deal with external circumstances – and the aging process – on a daily basis.

Until ASEA's revolutionary discovery was made, there was no way to supplement your natural Redox Signalling Molecules and reverse this process because Redox Signalling Molecules were unstable outside the human body. So, with ASEA products it is now possible to supply the skin with Redox Signalling Molecules easily.

ASEA isn't just an existing product category.

It created one.



ASEA® is the first and only company to produce Redox Signalling Molecules in a stable form and include them in products that help support cellular communication.

# BREAKTHROUGH *times two*

In a market that's overloaded with products that help you look and feel better, ASEA rises to the top. How?

By being different.



Through dedicated research and laboratory testing, ASEA has engineered the only technology that can create and stabilise active Redox Signalling Molecules outside of the body. ASEA's groundbreaking, patent-based process suspends them in a pristine saline solution. The solution is not the product itself; it is the delivery system for the molecules in ASEA products. This breakthrough is the first of its kind and the only way to replenish and maintain optimal levels of stable Redox Signalling Molecules on the skin, your largest and most visible body organ.

RENU28® is specifically designed to work in synergy with your body's natural renewal process to improve your skin's appearance by reducing fine lines and wrinkles while promoting youthful-looking skin.



ASEA is a science based company that currently produces RENU28, an all body skin gel and ASEA, a liquid food supplement.



## OUTSTANDING OPPORTUNITY

If hearing about the amazing potential of redox signalling technology has you excited, imagine the business potential of the company that pioneered it. Being involved with ASEA – the only company to manufacture products featuring stable Redox Signalling Molecules – can impact more than just your financial well-being; it can impact your financial future.

Starting an ASEA business allows you to realise your financial goals while giving you control of your time. More than 70% of people who start their own businesses list a common top reason for doing it: being their own boss. Sounds good, doesn't it?

The standard boss-employee paradigm is making way for the demand to work from home. Not just because people need control over how they earn their money, but because they need greater freedom and more earning potential as well.

Did you know that college graduates in the USA are earning on average 15% less than they were in the year 2000? That's a US\$10,000 decline.

ASEA offers an opportunity for you to take part in a US\$178 billion industry – an industry that is nearly double the retail sales of the movie and music industries combined; an opportunity to leverage two massive mega-trends: the global shift towards embracing wellness solutions and the growing demand for the lifestyle freedom of a home-based business.

It's simple to get started. With a low-risk, low-cost entry point, you gain an immense opportunity to create a sizable income, without the headaches of traditional startups. You'll never have to worry about inventory, warehousing, employees, or payroll.\*

\* As in any business, income always depends on the Associate's personal efforts, time, labor and investments.



The ASEA opportunity allows you to weave your business around your busy schedule and take charge of how you earn your living.



## INCOME YOUR WAY

If you're like most people, you're used to relying on a regular pay cheque from an employer. But that norm is becoming less and less normal as more and more people are looking for – and creating – multiple income streams.

ASEA's generous compensation plan gives you multiple ways to earn. It's a great way to put your residual income plan into place, relying on ASEA's remarkably high retention rate, more than triple the 15–20% industry average.

At every level of ASEA's compensation plan, you can bring in extra income, from a few hundred to a few thousand a month. Average commissions\* at ASEA's executive ranks look something like this:

This information is based on 2018 earnings of executive-ranked ASEA Associates. This is not a guarantee of a particular income. Individual results will vary.

COMMISSIONS		
EXECUTIVE RANK	MONTHLY RANGE	AVG. PER MONTH
Director	US \$54–1,602	US \$301
Director 300	US \$108–2,656	US \$441
Director 700	US \$217–5,109	US \$1,116
Bronze	US \$895–10,081	US \$1,869
Silver	US \$1,369–11,200	US \$3,171
Gold	US \$2,165–13,168	US \$5,553
Platinum	US \$4,636–15,952	US \$9,150
Diamond	US \$6,556–47,503	US \$13,280
Double Diamond	US \$8,027–48,472	US \$21,594
Triple Diamond	US \$9,568–134,552	US \$57,546
Ambassador Diamond+	US \$29,363–214,739	US \$110,975



Tens of thousands of ASEA Associates around the world have found success creating substantial income and achieving their financial goals.

The ASEA compensation plan has also supported and rewarded many individuals who have committed themselves full-time to business-building, and as a result, have achieved financial independence. ASEA has even created an elite Million-Dollar Earners Club.



The customer base is unlimited, and the powerful, generous commission and bonus structure rewards Associates every step of the way.

## A DIFFERENT KIND OF COMPANY

ASEA is a company you can feel confident partnering with. Its founders established ASEA based on decades of experience at Fortune-100 companies.

From its inception, ASEA has nurtured a culture of ethics and integrity. It's a global company built on a philosophy that embraces principle over profit and investment in people – a quality that attracts competent, outstanding associates.

Today ASEA is led by an executive team with extensive experience both in and outside the network marketing industry. ASEA's executives are committed to the company's long-term sustainable growth while maintaining the principles and values upon which the company was founded.

Profitable from its first year of business and carrying no debt, ASEA produces its one-of-a-kind products in a facility certified for cleanliness and quality, and they are redox certified by a prestigious third-party lab. The manufacturing processes are 100% owned and operated by ASEA, guaranteeing product quality time and time again.



### ASEA Executive Team

#### Tyler Norton

Founder and Chair

#### Charles Funke

Chief Executive Officer

#### Jarom Webb

President



## PATH TO SUCCESS

Starting a business with ASEA means you join a culture dedicated to your personal and professional development. In addition to local and international events, you can take advantage of the unique Peak Performance Program which is designed to develop you as a leader. No other company has a rewarding personal development system quite like this.





## LIFE ON YOUR TERMS

With ASEA, you can own your own thriving business, backed by a rapidly growing, multinational direct-sales company, leveraging a revolutionary breakthrough in the natural health and wellness market.

The ASEA opportunity allows you to make a living by making a difference, and it's available to anyone who wants it.

You really do have the control. Whether you're a professional looking to opt out of the daily nine-to-five grind, a stay-at-home mum wanting to boost your budget or an entrepreneur with a desire to build a substantial, full-time residual income, ASEA offers you the chance to achieve your personal and financial goals, building a business that will stand the test of time.\*

\*As in any business, income always depends on the Associate's personal efforts, time, labor and investments.

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NOTE TO CONSUMER: ASEA® 30-day guarantee valid only when purchased through an authorized ASEA representative. Safety and efficacy of product procured via online auction sites or other unauthorized resellers cannot be guaranteed.



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